

**OLD AGE HOME, STUDENT HOSTEL AND
HOSPITAL AT KOKAN PROJECT REPORT**



(CHANDANYAN CHARITABLE TRUST)

2017

Preface

This is my first experience of working with a nonprofit Non-Government Organization. Through Mumbai I got an opportunity to work with CHANDANVAN CHARITABLE TRUST based in Kandivali Mumbai. CHANDANVAN CHARITABLE TRUST's one-stop, integrated services reached out to over Maharashtra. Since 2017, CHANDANVAN CHARITABLE TRUST has facilitated participatory processes that improve the quality of life for the urban and rural poor. For last 5 years CHANDANVAN CHARITABLE TRUST has been working for upliftment of under privileged people in the society. CHANDANVAN CHARITABLE TRUST runs a number of programs to improve the quality of life of urban and rural poor and I got an opportunity to work for the economically backward.

Visited various centers of CHANDANVAN CHARITABLE TRUST to know the ground realities and what challenges people face. Interacted with program managers, center coordinators, present and past students, faculty and beneficiaries of different program

Why Starting CHANDANVAN CHARITABLE TRUST

On a date of 16 Nov.2016 at night 11:30 pm Chairman Mr. Vijay R. Jadhav's Wife Vijayshree Jadhav death due to paralysis attack and that time no one helped for arranged vehicle. If any vehicle or ambulance available on same time then I will be save my wife that day.

That time I worked with Indian navy officer then also me unable to save my wife so

I thought that due to vehicle or ambulance unavailable lot of people is suffering so I get arrange help for them.

I thought also whichever old age people who actually need help I will arrange free home stay with food for them.

Acknowledgement

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Introduction/Background

CHANDANVAN CHARITABLE TRUST works with corporate to help them achieve their CSR goals and at the same time impact lives of hundreds and thousands of unprivileged people.

CHANDANVAN CHARITABLE TRUST is present in many sectors such as Health, Education, Human rights and livelihood and can offer program to corporate that connects to the company's core business. CHANDANVAN CHARITABLE TRUST even customizes projects as per the requirement of organizations.

Benefits for organizations

- Meeting the objectives of organisations' CSR vision
- Leveraging resources to create a larger impact
- Opportunities for employee engagement

Benefits for CHANDANVAN CHARITABLE TRUST

- Furthering CHANDANVAN CHARITABLE TRUST's mission to improve lives of urban and rural communities
- Building CHANDANVAN CHARITABLE TRUST's corpus to ensure long term presence in the communities and our work with vulnerable populations.

Benefits for the community

- A significant impact on the lives of many rural and urban poor families
- Empowerment of marginalized and vulnerable communities
- Sustainable long-term improvement in the live standards of many poor households

CHANDANVAN CHARITABLE TRUST collaborates with corporate and organizations for betterment of youth, families and children.

Project highlights at CHANDANVAN CHARITABLE TRUST involved Place of Dapoli Taluka, Dist: Ratnagiri, Maharashtra.

Buying Land: 160 acre in village.

Construction

Old Age Home: 400 Numbers of persons

Bhojanalay: for all person's like Old age people, Children's, Staff

Staff cottages

Goshala: 5000 numbers of cow and buffalo

Vastigruh: for poor children's

Primary school

Hospital: 100 numbers of beds with medical equipment

Animal's shelter for adoption

Project Cost: Rs.499, 00, 00,000.00

Scope, Methodology and Strategy

Scope: To increase the visibility and contacting organizations for funding for CHANDANVAN CHARITABLE TRUST and presenting various programs of CHARITABLE TRUST.

Methodology

Observation: Not many people were aware about CHANDANVAN CHARITABLE TRUST and the projects implemented by the organization.

Look	Ask	Try
<p>CHANDANVAN CHARITABLE TRUST is a 5 year old organization involved in social cause working for the betterment of the society still CHANDANVAN CHARITABLE TRUST has limited awareness among individuals and corporate outside the state. Organizations know about CHANDANVAN CHARITABLE TRUST who have been working with CHANDANVAN CHARITABLE TRUST.</p>	<p>To understand why CHANDANVAN CHARITABLE TRUST has limited awareness I asked different people. Employees: Limited resources available. No dedicated people for social media. Friends & Relatives: Not heard about CHANDANVAN CHARITABLE TRUST because CHANDANVAN CHARITABLE TRUST does not mass advertise. Corporate & Organisations: Few knew about CHANDANVAN CHARITABLE TRUST while many did not know because of lack of advertising.</p>	<p>Walk-ins: To contact the corporate for CSR initiatives Online presence: To increase awareness among the masses I used social media. I covered stories on Gender rights, Education awareness and Nirman training program</p>

Problem Framing & Definition: People and organizations in and around Mumbai are aware of CHANDANVAN CHARITABLE TRUST but at a global level, people are unaware about the work done by CHANDANVAN CHARITABLE TRUST for the betterment of under privileged people of the society.

In sighting: Limited funds spent on mass publicity of the NGO.

Innovation & Creativity: To utilize social media (Website, Facebook, Linedin, Youtube etc) to promote the work, activities and contributions done by CHANDANVAN CHARITABLE TRUST to the Society.

Mail campaigns: Send regular mails to existing donors, well-wishers and prospects.

Rapid Prototyping: Develop stories of different programs and projects of CHANDANVAN CHARITABLE TRUST and use it to promote on social media.

Strategy:

1. Walk in: Approach organizations, corporate, banks and introduce CHANDANVAN CHARITABLE TRUST and the work being done by CHANDANVAN CHARITABLE TRUST for the community.
2. Mailers, tele calling: Search for organization segment wise and send mailers to them to create awareness of the work done by NGOs and ask for contributions from them.
3. Social Media: Use social media aggressively to promote the initiatives taken by CHANDANVAN CHARITABLE TRUST for the betterment of the community and increase awareness and presence among the masses.
4. E-newsletter: e newsletters have been a regular and consistent approach for online donations for NGOs who have time and resources for publishing newsletters. Many NGOs send the newsletters as BCC but it increases the chances of going into the spam. Advised CHANDANVAN CHARITABLE TRUST to send the e-newsletters to individuals rather than BCC to create a personal touch.
5. Online donation: The donate page should be easily accessible by the people. The donate page should be linked to various social media sites such as Facebook, linked in etc. E-

newsletters should have an option of donate now and during times of crisis the NGO should send urgent email fundraising appeals to e-newsletter list in addition to regular e-newsletter.

6. Database: Utilize the existing data base to contact organization and at the same time searching and contacting new companies to increase the data base and reduce dependency on few originations.

About the Organization: CHANDANVAN CHARITABLE TRUST

CHANDANVAN CHARITABLE TRUST was registered as a Public Charitable Trust in 2017 and is based in Mumbai, Maharashtra. It was started by **Mr. Vijay R. Jadhav (retired navy officer)** to enhance the quality of life of the urban poor through an integrated approach to increase access to services such as health, education, employment, micro finance and affordable housing. For past 5 years CHANDANVAN CHARITABLE TRUST is working with communities to empower the socially vulnerable families by providing them livelihood services, women empowerment, imparting skills leading to employment, and health and education facilities.

CHANDANVAN CHARITABLE TRUST works with slum residents, migrants, minorities, children, women, youth and vulnerable people in urban and rural areas. In the last 5 years CHANDANVAN CHARITABLE TRUST has expanded into Maharashtra (Ratnagiri and Mumbai) and has affected more than 600 children's and 1200 poor people's individuals.

CHANDANVAN CHARITABLE TRUST caters to the multiple needs of the poor at once by providing them with one-stop centers, through which slum residents have access to basic services. CHANDANVAN CHARITABLE TRUST invests in human capacity of persons to manage CHANDANVAN CHARITABLE TRUST programs in their communities. CHANDANVAN CHARITABLE TRUST engages institutions, corporate and individuals throughout the world as partners and supporters of integrated development in India.

CHANDANVAN CHARITABLE TRUST's various programs have benefitted children, youth, women, men and families. CHANDANVAN CHARITABLE TRUST through its various efforts has enabled the children of laborers and construction workers to get enrolled in schools. CHANDANVAN CHARITABLE TRUST provides vocational training to the unemployed youth and help them with job placements. CHANDANVAN CHARITABLE TRUST acknowledges the role of women in building a family and the society; therefore CHANDANVAN CHARITABLE TRUST's initiatives are targeted towards women. CHANDANVAN CHARITABLE TRUST train them in several skills like plumbing, electrical

work, etc and empowers them to become self-dependent.

CHANDANVAN CHARITABLE TRUST believes and follows that “Give a man a fish and you feed him for a day. Teach a man to fish, and you feed him for a lifetime.”

Some of the programs run by CHANDANVAN CHARITABLE TRUST to empower the youth

Youth Development: Creating Livelihoods & Employability for the Urban Poor

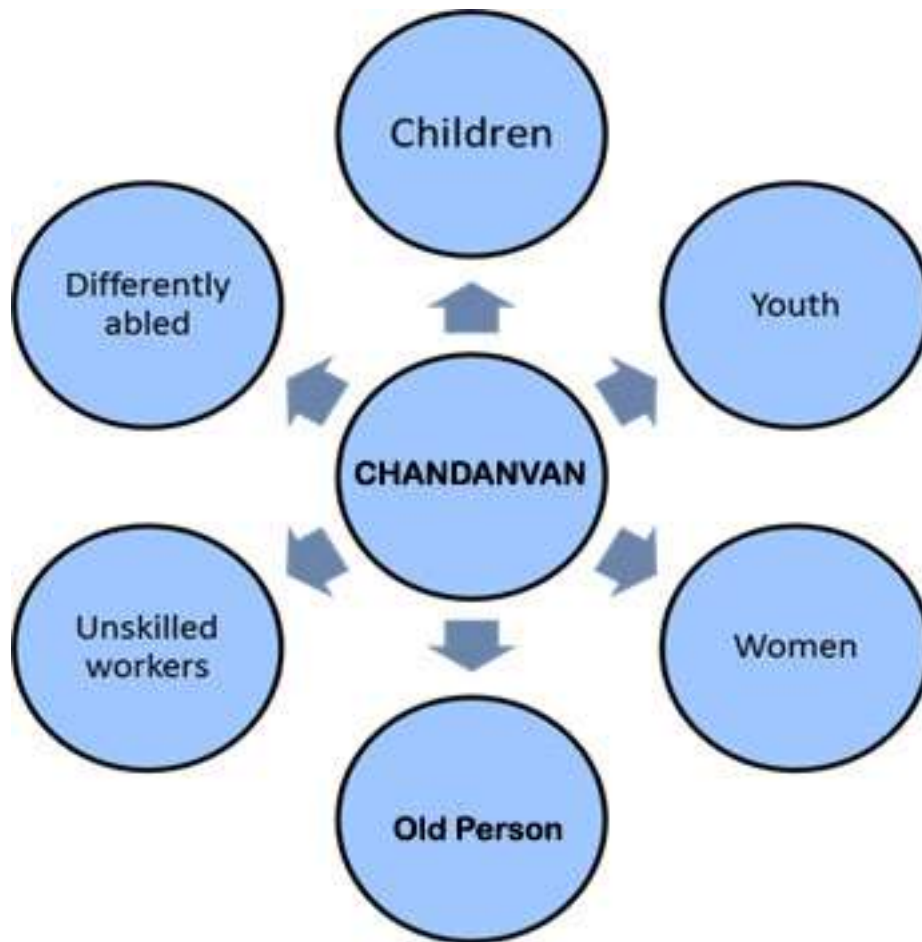
1. **Upskilling Youth:** CHANDANVAN CHARITABLE TRUST runs training centers to provide livelihood and vocational training to youth from vulnerable backgrounds and links them with employment, jobs, improving or setting up their own businesses. Over 1200 youth have been trained under this program and about 300 are placed in various organizations.
2. **Building Skills:** program addresses and fulfills the training needs of people in the construction industry like carpentry, plumbing, masonry and electrical. Practical and theoretical training is provided to over 200 men and women in various skills enabling them increase their income by 10 to 30 %.

Education: Balghars, Child Friendly Spaces

1. **Improving Early Child Development:** one Balghars, or pre-schools operated by CHANDANVAN CHARITABLE TRUST provide basic education and nutrition support to around 500 children between 3 and 5 years old.
2. **Child Friendly Spaces (CFS):** The aim is to reconnect these children to formal education and pull out from the system of Child labour.

Social Enterprises Promoted by CHANDANVAN CHARITABLE TRUST Livelihoods

1. **Rweaves:** Reviving Traditional Crafts: Rweaves is a rural development initiative that provides livelihoods, trainings and marketing support to various artisans of Surendranagar district specially Tangaliya, Patola, Cotton and Recycled Products.
2. **Griha Pravesh:** An Opportunity for owning A home : Griha Pravesh is a novel social entrepreneurship initiative to facilitate the provision of affordable homes to those who are unable to access housing from the formal market.
3. **Home Managers: Making Housework Aspiration:** Home Managers training and placement program identifies unemployed and poor women and trains them, places them thus helping them to earn their own living.



Target Audience

Problems and Challenges

Since the time fire destroyed a major part of the head office of CHANDANVAN CHARITABLE TRUST at Dapoli, Ratnagiri, Maharashtra, CHANDANVAN CHARITABLE TRUST has been facing problems and challenges in a number of areas like funds, resources, staffing, infrastructure etc.

Program: Requirements keep on changing, and capacity to deliver services is underutilized. Same program is run across all centers.

Staffing: Presently limited resources available. There is no dedicated resource for social media, online fundraising. Limited manpower to work on communications and online campaigning. Not enough people on the field to promote the various programs among the target audience.

Systems: Administrative systems are needlessly complex, confusing, and outmoded. CHANDANVAN CHARITABLE TRUST lacks a MIS. A management information system (MIS) focuses on the management of information systems to provide efficiency and effectiveness of strategic decision making.

Fundraising: The NGO is dependent on few sources for funds. Only people and organisations in surrounding regions know about CHANDANVAN CHARITABLE TRUST. CHANDANVAN CHARITABLE TRUST does not have presence on a national or global level.

Internal Communications: Staff members don't willingly speak out on critical problems. Few suggestions come from the team.

External Relations: Limited social media presence. Not many public engagement activities.

SWOT Analysis



Analysis of findings

Fundraising:

Fundraising for an NGO is long and tedious process. It takes many months and at times years to associate and raise funds from corporate. It is important for CHANDANVAN CHARITABLE TRUST to build up long term relations with the organizations rather than look for quick returns. Organisations have their set time to release funds.

Conclusion

During visit to the corporate, we noticed few organizations were aware about CHANDANVAN CHARITABLE TRUST but many were unaware about CHANDANVAN CHARITABLE TRUST. CHANDANVAN CHARITABLE TRUST is associated with many big organizations like Tata Motors, rustomjee construction and can leverage the association to partner with more organization for donations and funding. At the same time is important for CHANDANVAN CHARITABLE TRUST to increase its presence among the corporate, individuals, High net worth individuals (HNI) as well as among the target audience.

Direct Marketing: Walk in is an effective way to generate leads and introduce CHANDANVAN CHARITABLE TRUST to the corporate and organizations.

Social Media: Social media a useful tool to reach the masses and promote the organization. Facebook, LinkedIn, Twitter and other online medium can be used for promoting CHANDANVAN CHARITABLE TRUST. Regular updates with keep the audience aware of the activities being carried out. A break in the updates leads to loss of interest in the people and the organizations.

E mailer: This will establish a continuous touch with the target people and organizations. Updates to donors regarding different programs in which they have donated and keep them motivated to support CHANDANVAN CHARITABLE TRUST in future.

Recommendations

Dedicated business development team: Marketing and business development team will be responsible for corporate interactions and visits.

Mobile optimized website: The existing website of CHANDANVAN CHARITABLE TRUST is old and outdated and has limited content. In order to increase the online presence it is necessary to revamp the website and add more content.

Arrange activities like Marathon, Charity matches: Another way to increase the presence and involve masses is to engage in activities like Marathon run, charity matches, organizing competitions in school, colleges and offices.

Program: Understand the needs of target audiences, and revise programs to meet current needs. Add new offerings to the program mix, and eliminate outdated ones. Customizes programs as per the audience and organizations.

Staffing: Reorganize staff structure, reallocate responsibility and retrain people. More people required on the field for mobilizing the targeted people.

Systems: This may require the expertise of outside management and information technology consultants.

Fundraising: Revise programs to make them more relevant and match funders' special interest. Adopt a more proactive approach to funders.

Internal Communications: Create a policy that outlines procedures for involving staff. Appreciate the suggestions from the team.

External Relations: Inform donors regarding the progress of programs. Ensure that messages about accomplishments are conveyed to key audiences. Take help from external PR agency.

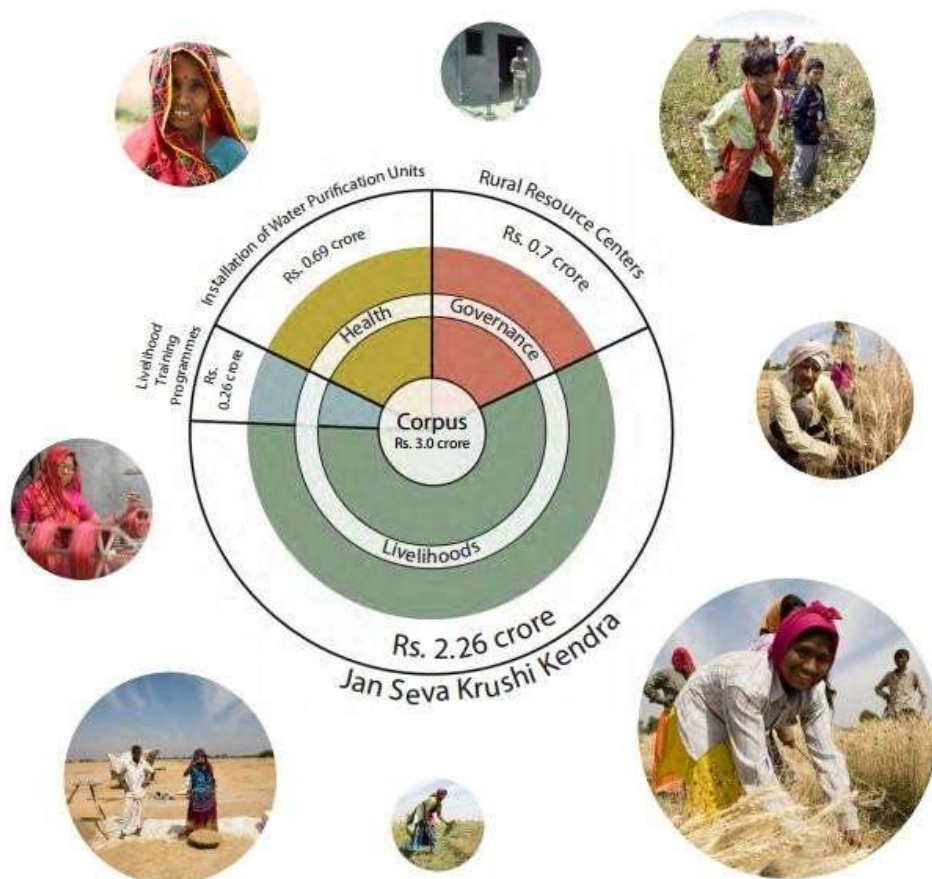
References

Linkedin.in

Facebook.co


Twitter

Rural programmes



CHARITABLE TRUST REGISTRATION CERTIFICATE

[विरोध-व. आ. (मु. मा. वि.) २-य.]



६४

नोंदणीचे प्रमाणपत्र

याद्वारे प्रमाणपत्र देण्यात येते की, व्हाली वर्णन केलेली सार्वजनिक विद्वस्तस्थवस्था ही आज, मुंबई सार्वजनिक विद्वस्तस्थवस्था अधिनियम, १९५० (सग १९५० चा मुंबई अधिनियम क्रमांक २९) या अन्वये Gr. Mumbai Region, Mumbai येथील सार्वजनिक विद्वस्तस्थवस्था नोंदणी कार्यालयात योग्य रीतीने नोंदण्यात आलेली आहे.

सार्वजनिक विद्वस्तस्थवस्थेचे नाव CHANDANVAN CHARITABLE TRUST

सार्वजनिक विद्वस्तस्थवस्थांच्या नोंदणी पुस्तकातील क्रमांक E-33685 (Mumbai)

Mr. Vijay Ramchandra Jadhav यांस प्रमाणपत्र दिले.

आज दिनांक 19/12/2017 रोजी याच्या सहीनिधी दिले.

शिफा M.D. KADE

19/12/17

Office of the Charity Commissioner
Maharashtra State, Mumbai

PAN CARD

आयकर विभाग
INCOME TAX DEPARTMENT



नाम / Name
CHANDANVAN CHARITABLE TRUST



भारत सरकार
GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड
Permanent Account Number Card


AACTC2405M



निगमन / गठन की तारीख
Date of Incorporation / Formation
19/12/2017

16012018

TRUST 80G CERTIFICATE



**GOVERNMENT OF INDIA
MINISTRY OF FINANCE
INCOME TAX DEPARTMENT
CIT (Exemptions), MUMBAI**

Name and Address of the Applicant CHANDANVAN CHARITABLE TRUST 5/83 SHANTINIKETAN SOCIETY SAMATA NAGAR KANDIVALI EAST MUMBAI 400101, Maharashtra India	
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PAN: AACTC2405M	Application No: CIT (Exemptions), MUMBAI/2020- 21/80G/10338	Approval No: CIT (Exemptions), MUMBAI/80G/202 0-21/A/10402	DIN & Order No: ITBA/EXM/S/80G/202 0-21/1032120125(1)	Date: 31/03/2021
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Order for approval under section 80G(5)(vi) of the Income Tax Act, 1961

- (i) An application in form 10G of the Income Tax Rule, 1962 for grant of approval under section 80G (5)(vi) of the Income Tax Act, 1961 was filed by the applicant on 17/11/2020.
- (ii) On verification of the facts before me/hearing before me, I have come to the conclusion that the applicant trust/ society/ non-profit company satisfies the conditions for approval under section 80G of the Income Tax Act, 1961. The applicant is hereby granted approval subject to conditions mentioned in para (v).
- (iii) The exemption is valid from assessment year 2021-22 till it is rescinded.
- (iv) The applicant shall forfeit the benefit provided under the law through this approval if any of the conditions mentioned herein is not complied with, abused or violated in any manner.
- (v) The approval is granted subject to the following conditions:-

S. No	Conditions
1	No change in the deed of the applicant trust/society/non profit company or any of its bye-laws shall be affected without the due procedure of law and the approval of the Competent Authority as per provisions of law and its intimation shall be given immediately to this office and to the Assessing Officer.
2	Any change in the trustees or address of the applicant trust/society/non-profit company shall be intimated forthwith to this office and to the Assessing Officer.
3	The applicant trust/society/non profit company shall maintain its accounts regularly and also get them audited as per the provisions of section 80G(5)(iv) read with section 12A(1)(b)/10(23C) of the Income Tax Act, 1961.

TRUST 12A CERTIFICATE




**GOVERNMENT OF INDIA
MINISTRY OF FINANCE
INCOME TAX DEPARTMENT
CIT (Exemptions), MUMBAI**

Name and Address of the Applicant CHANDANNAN CHARITABLE TRUST S/3 SHANTINIKETAN SOCIETY, SAMATA NAGAR KANDIVALI EAST MUMBAI-400101, Maharashtra India				
PAN: AAATC2405M	Application No: CIT (Exemptions), MUMBAI/2019- 20/12AA/10574	Registration No: CIT (Exemptions), MUMBAI/12AA/2 019-20/A/10392	Order No: ITBA/EXM/5/12 AA/2019- 20/1023129793(1)	Date: 26/12/2019

Order for registration under section 12AA of the Income Tax Act, 1961

- I. An application in Form No. 10A seeking Registration u/s 12AA of the Income Tax Act, 1961 was filed on 23/06/2019.
- II. The trust/ society/ non profit company was constituted on 19/12/2017 by the trust deed/ memorandum of association instrument indicating its objects.
- III. After considering the material available on record, the applicant trust/ society/ non profit company is hereby granted registration with salient activities as **Relief of the poor, Education, Medical relief, Advancement of any other object of general public utility**; and the provisions of sections 11 and 12 shall apply in the case from the **Assessment Year: 2020-21**.

S.No	Conditions
1.	The Trust/Institution shall conduct its activities in accordance with the objects specified in the Trust deed/MOA and shall abide by the undertaking given in the affidavit dated 27/11/2019.
2.	No change in terms of Trust Deed/ Memorandum of Association shall be effected without due procedure of applicable law.
3.	Whenever any modifications of the objects has been adopted or undertaken which do not confirm to the conditions of registration, an application in the prescribed form and manner should be filed within a period of 30 days from the date of said adoption or modification to this Office as per the provisions of Section 12A.
4.	In case the trust/institution is converted into any form, merged into any other entity or dissolved in any previous year in terms of provisions of section 115TD, the applicant shall be liable to pay tax and interest in respect of accreted income within specified time as per provisions of section 115TD to 115TF of the Income Tax Act, 1961 unless the application for fresh registration under section 12AA for the said previous year is approved by the Commissioner.



Note: If digitally signed, the date of digital signature may be taken as date of document.
 ROOM NO. 817, 8th Floor, PIRAMAL CHAMBER, L.A. BALU, PAREL, MUMBAI, Maharashtra, 400012
 Email: MUMBAI.CIT.EXM@INCOMETAX.GOV.IN, Office Phone: 02224167861

UNDERTAKING CSR ACTIVITIES



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
OFFICE OF THE REGISTRAR OF COMPANIES

Dated : 04-12-2021

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To,
CHANDANVAN CHARITABLE TRUST , 5/83 SHANTINIKETAN SOCIETY,SAMATA
NAGAR KANDIVALI,MUMBAI,MH18,MH,400101

PAN : AACTC2405M

Subject: In Reference to Registration of Entities for undertaking CSR activities

Reference: Your application dated 04-12-2021 (SRN-T61963591)

Sir/Madam,

With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00018737. Please refer the registration number for any further communication.

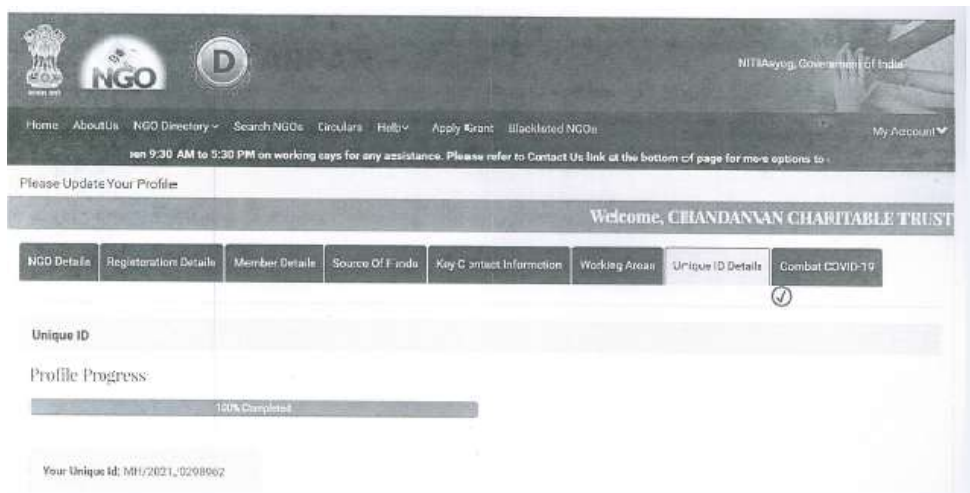


Registrar of Companies

ROC-DELHI

Note: The corresponding form has been approved and this letter has been digitally signed through a system generated digital signature.

NITI AAYOG UNIQUE ID



TRUST CHAIRMAN DETAILS

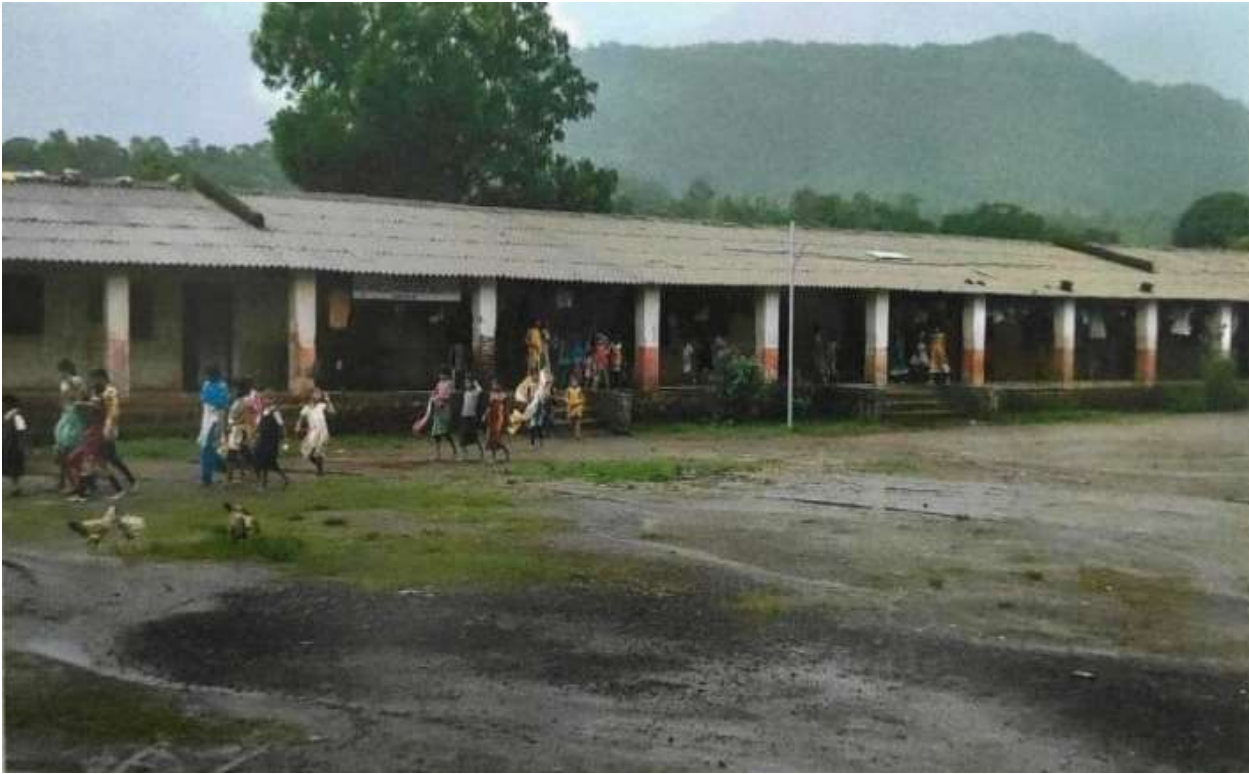


CHAIRMAN PAST EXPERIENCE



WE HAD DONE FOLLOWING PROJECTS AND ACTIVITIES









Regd.No.: G.B.SD2494/17-F71527

धर्म कोई भी हो, पर कर्म अच्छे करें...

MANAV KALYAN SEVA SANGH

Office : Ganesh Chowk, Golibar Road, Ghatkopar (W) Mumbai - 400086.
Ph.: 022-25105566 | Mob.: 7700004661

DONATED BY : CHEQUE

गरीब लोकांना आणि विद्यार्थीयांना मदतीसाठी

Name Vijay R. Jadhav.


Rs. (in words) _____

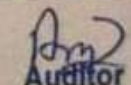
Cheque/DD _____ Dated 29/7/19.

What Donations here been.
Donated.

80 to 90 c lothes.			
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Rs.




Auditor

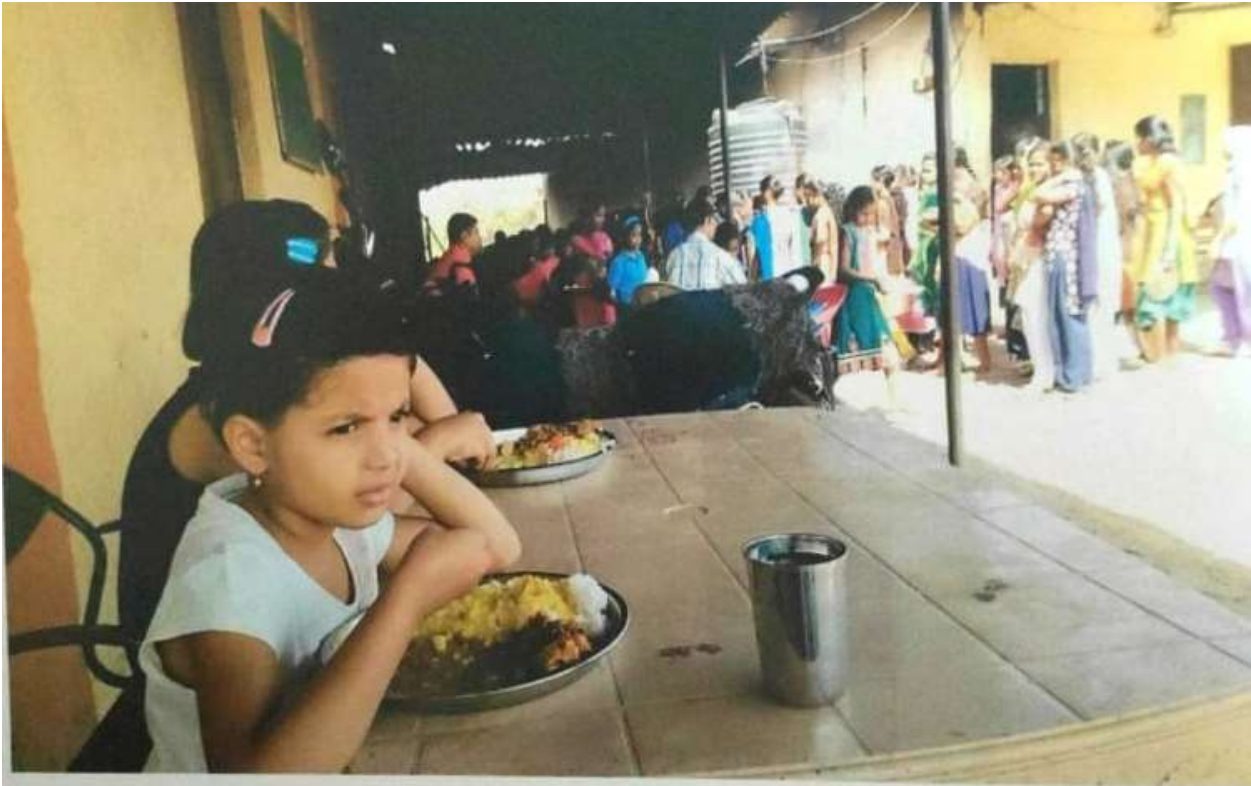




अरविंद स्मृती संघलित अनु. माध्य आश्रम
गांधी, गंधगोठा (कळंबई),
ता. वाडा, जि. पालघर









PROJECT COST ESTIMATION

Purpose of cost estimation	2022/2023	if delay	
		2024	2025
Land	70000000	90000000	120000000
Land registration and stamp duty transfer	4900000	6500000	8400000
Land development cost	3000000000	4000000000	5000000000
Consultant company	150000000		
Stay accessories			
kitchen accessories			
office accessories			
Staff accessories			
Goshala accessories			
School accessories			
Hospital accessories			
Staff Payments			
water treatment plant			















































कुणी मरतो विष पिऊन

आत्महतेन मरु नकोस !!

साई आधार



साई आधार, साई मंदीर प्रतिष्ठाण, मु.पो.नवसाई, ता.वसाई, जि.पालघर

MH-04-FD-2935







































































